

Villa Park City Council
2015 Governance and Strategy Workshop

February 10, 2015
6:30 p.m. – Planning Session



Diana Fascenelli, *Mayor*
Greg Mills, *Mayor Pro Tem*
Rick Barnett, *Councilman*
Robert Collacott, *Councilman*
Bill Nelson, *Councilman*

City of Villa Park, 17855 Santiago Boulevard, Villa Park, CA

GENERAL PROTOCOL

The City of Villa Park City Council welcomes you to this meeting and encourages your participation. Regular City Council meetings are held on the fourth Tuesday of each month at 6:30 p.m.

Agenda Information

This agenda contains a brief general description of each item to be considered. The Agenda and supporting documentation is available at 4:00 p.m. on the Friday prior to the Council meeting at the City Clerk's Office located at City Hall, 17855 Santiago Blvd, Villa Park, during regular business hours, 8:00 a.m. - 5:00 p.m. Monday through Friday, as well as on the City's Website www.villapark.org. Any documents received after the agenda packet distribution, are available at the Council meeting, City Clerk Office counter, and are posted on the City's Website. Information may be obtained by calling the City Clerk's Office at (714) 998-1500.

Public Testimony

Pursuant to Government Code Section 54954.3, the public may comment on any agenda item before or during consideration by the City Council, and on any other matters under the Council's jurisdiction. Applicants making presentations to the Council on agenda items are given sufficient time to address the Council and are also provided an opportunity to address questions from the public. The public is then allowed up to five (5) minutes to speak on that specific agenda item. General public comments are agendized under Public Comments section at the **beginning** of the 6:30 p.m. Session. **WHEN SPEAKING**, please face the City Council and state your name and address for the record.

Televised Meeting Schedule

Regular City Council meetings are televised live on Time Warner Cable Channel 3 and AT&T U-verse Channel 99 and streamed live and on-demand on the City's website.

Any writings or documents provided to a majority of the Villa Park City Council regarding any item on this agenda will be made available for public inspection at City Hall located at 17855 Santiago Boulevard, Villa Park, California during normal business hours, Monday through Friday from 8:00 a.m. to 5:00 p.m. In addition, such writings and documents will be posted on the City's website at www.villapark.org.

CITY COUNCIL AGENDA
February 10, 2015

GENERAL SESSION
6:30 p.m. – City Council Conference Room

WELCOME BY MAYOR DIANA FASCENELLI

PUBLIC COMMENT

GOVERNANCE REFRESHER

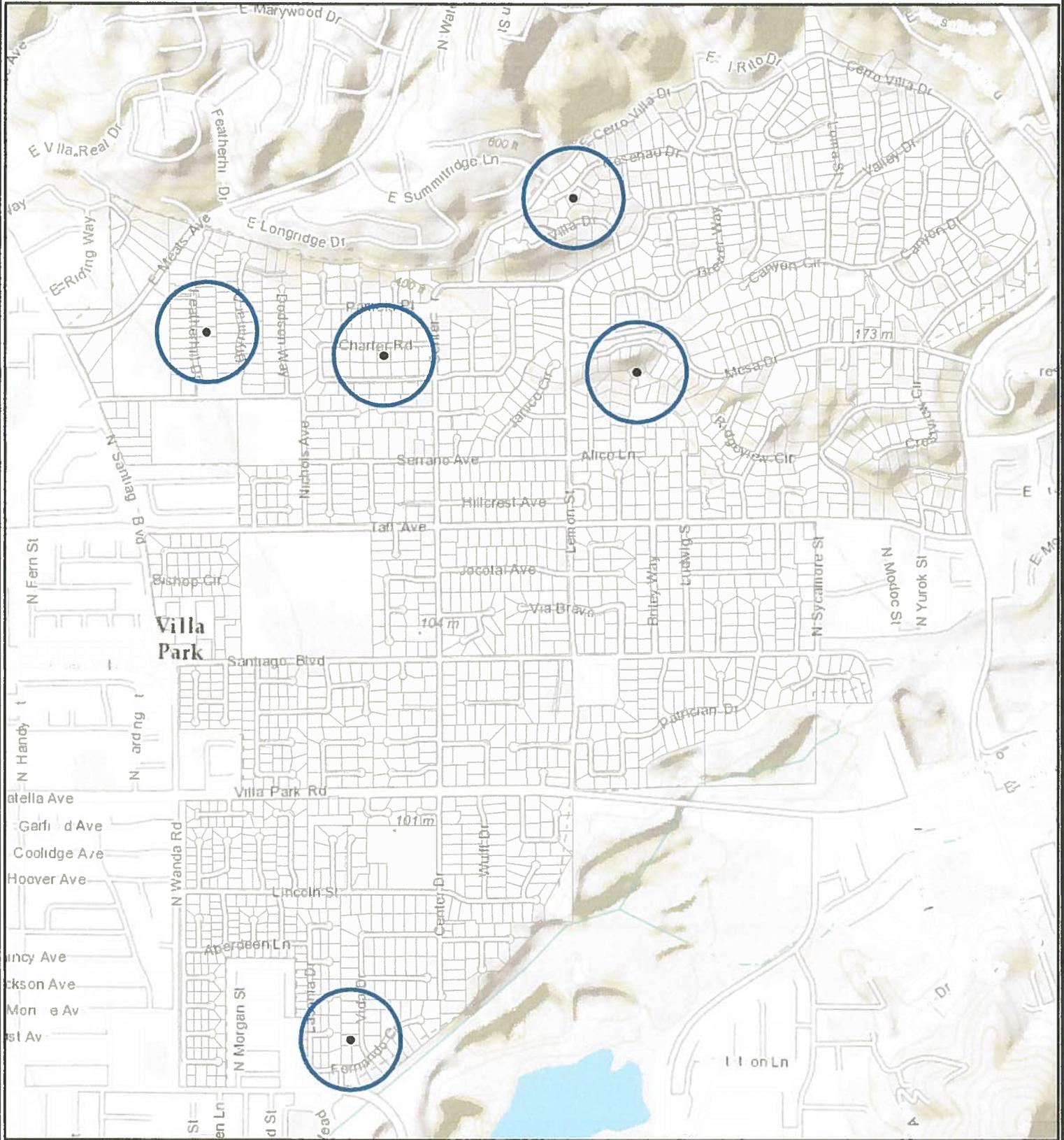
- Brown Act Training
- Political Reform Act
- Councilmember Conflict of Interest Map

STRATEGIC PLANNING SESSION

- Potential Capital Projects or Beautification Projects
 - Annual Street and Sewer Rehabilitation Projects
 - Taft Avenue Improvements (Median / Curb and Gutter / Rec. Trail)
 - Villa Park Road Landscape Improvements
 - Wanda Green Belt
 - City Hall Concrete Repair
 - Security Camera Infrastructure
 - Katella Ave. Widening
- City Council Goals and Work Plan

ADJOURNMENT

City of Villa Park Conflict of Interest Map



500 Foot Buffer



Parcels



2014-15 City Council Goals & Work Plan

- 1) Enhance and maintain the City's fiscal and organizational stability.
 - Maintain and adopt a timely, healthy, and balanced City budget.
 - Whenever possible add to the City's reserves either generally or for specific purposes such as infrastructure replacement.
 - Pursue grants when appropriate and manage them effectively.
 - Improve public access to information.
 - Continue to analyze contracts for potential cost savings.
 - Continue to provide the City Council with monthly revenue and expenditure variance reports.
 - Analyze processes to deliver City services efficiently thereby reducing the cost of providing such services.
 - Provide appropriate training and development opportunities for all staff.
 - Hold regular "Villa Park Team" meetings so all team members are aware of the "Big Picture" regarding City initiatives.
 - Schedule an annual strategic planning session with the City Council in order to identify priorities and key issues for the following fiscal year.
 - Continue to complete in a timely manner all federal, state, and local reporting requirements.
 - Continue to maintain financial records in accordance with Government Accounting Standards.
 - Pursue Government Finance Officers Association (GFOA) annual Distinguished Budget Award.
 - Pursue GFOA annual Certificate of Achievement for Excellence in Financial Reporting.

- 2) Maintain the City's low crime rate through the promotion of safe community standards and values.
 - Ensure a safe community and protect rights of citizens.
 - Continue to strengthen sheriff-community relations including fraud training opportunities for residents.
 - Preserve the School Resource Officer (SRO) program contingent upon continued Citizens' Option Public Safety (COPS) funding.
 - Implement directed patrols, when necessary, as an intervention method to reduce crime in specific areas of the City.
 - Find compliant ways to spend the City's California Law Enforcement Equipment Program (CLEEP) allocation for purposes that will enhance community safety.

- Continue the revitalized implementation of the CERT program and Strengthen resident involvement through communication and enhanced neighborhood watch programs.
 - Continue to publicly recognize the accomplishments of individual Deputies.
 - Invite Sheriff Hutchens to at least one major City event per year and see that she is publicly recognized.
 - Continue to promote the “Do Not Solicit” Registry.
 - Continue to manage patrol accountability.
- 3) Maintain the City’s high-quality of life and physical property standards through regular assessment, inventory, maintenance, and improvement of the City’s physical infrastructure (streets, storm drains, sewers) and public amenities (parkways and medians).
- Continue to improve City entry monument signs per the master plan and construct as many as fiscally possible.
 - Continue to identify median landscaping restoration projects, with the goal of completing several each year.
 - Support and respond to neighborhood needs.
 - Complete Zoning Code Update to improve processing, readability, and eliminate conflicting code sections.
 - Continue to pursue the implementation of a Community Preservation Program (code enforcement) including the possible adoption of a rental inspection ordinance.
 - Complete the scheduled street maintenance projects as outlined in the City’s Capital Improvement Program.
- 4) Encourage the improvement of Villa Park Town Center through strong public-private partnerships, promoting a diverse mix of retail tenants while incentivizing private investment in the Center.
- Continue to explore ways of implementing strategies that will improve the quality and quantity of Town Center tenants.
 - Consider hosting an annual meeting with the Town Center property owners and semi-annual meetings with the tenants for purposes of discussing mutual concerns and cooperative solutions.
 - Complete electronic vehicle charging stations as outlined in the City’s Capital Improvement Program within the Town Center.
- 5) Develop community awareness and involvement through enhanced community participation, partnerships, and regional programs.
- Maintain the City’s strong policy of public transparency by providing regular public information via the web, local news media, direct communication with residents, etc.

- Provide support to the Villa Park Community Services Foundation, the Friends of the Villa Park Library and other community organizations.
- Periodically hold Town Hall meetings on subjects of community wide interest that are not related to the internal management matters (e.g. personnel performance, salaries, interagency negotiations, etc.) of the City organization.