

SUBJECT: Utility Box Art Program

The City of Villa Park wishes to transform utility boxes along sidewalks and street corridors into works of art. This program beautifies the public right-of-way, enhances community pride and raises awareness of public art among citizens and visitors. In addition, this program is an opportunity for local artists to gain visibility.

Project Overview

1. Project Description

The goal of the project is to use utility boxes as "canvases" for original pieces of art as well as contribute to the attractiveness of the City. Four (4) City owned traffic signal boxes have been selected for the program. Dimensions of the utility boxes vary.

- a. Wanda Road and Santiago Boulevard
- b. Villa Park Road and Center Drive
- c. Villa Park Road and Lemon Street
- d. Taft Avenue and Nichols Avenue

City maintenance staff will primer prior to painting and seal with an anti-graffiti sealant after artists have finished painting.

2. Media Materials and Guidelines

Artwork must reflect and promote Villa Park's status as a bird sanctuary. Artwork must be original and may not contain advertising, religious art, sexual content, negative imagery, or convey political partisanship. Artists must use and acrylic latex waterborne exterior wall and trim paint or similar material. All materials are subject to approval by the City during the application process.

3. Artist Eligibility

The program is open to artists, a team of artists, or community groups with designated lead artists. Qualifying applicants must reside in the cities of Villa Park or Orange.

4. Budget

Each utility box artist or group will be compensated \$250, which is an all-inclusive amount and must cover every cost incurred by the artist in the course of designing and installing the artwork.

5. Selection Process and Criteria

Up to four (4) artists may be selected. The City's Community Development Committee will review applications. The Committee will then submit a recommendation to the City Council for final approval. The City reserves the right to reject any and all entries. The City may reopen the applications if the number of qualifying applications does not meet the number of utility box canvases available.

6. Timeline

Call for Artists	March 1, 2014
Application Deadline	March 31, 2014
Artist Selection Announced	May 27, 2014
Artists Begin Painting	June 1, 2014

This timeline is subject to change.

7. Artwork Ownership

The completed artwork will be the property of the City, which retains the right to remove, modify, or replace the utility box components of the utility box, or the artwork if necessary without compensation to the artist.

By participating in the Utility Box Art Program, participants grant the City of Villa Park a royalty-free, perpetual, exclusive license to display, distribute, reproduce, and create derivative works of the completed artwork, in whole or in part, in any media now existing or subsequently developed, for any educational, promotional, publicity, exhibition, archival and all other standard City of Villa Park purposes. Any reproduced artwork will include a credit to the artist(s), as feasible. The City of Villa Park will not be required to pay any additional consideration or seek any additional approval in connection with such uses.

City of Villa Park
Utility Box Art Program Application

Due: March 31, 2014

Artist Information	
Name:	
Address:	
Phone:	Cell:
Website:	E-Mail:
Desired Location:	

Artwork Description
Title:
Design Description:
Materials:
On a separate sheet of paper, each artist must also submit at least 1 conceptual rendering per submission. Rendering shall be typical of a utility box showing four sides and the top, if applicable. Designs will likely need to be adjusted to fit actual utility boxes shapes and sizes.

If selected for the Utility Box Art Program, I hereby grant the City of Villa Park permission to use my completed artwork provided for this program, as the City is authorized under the terms of the rules of the program. The City of Villa Park shall have all rights, title, and interests to the artwork and the copyrights thereto and may use the artwork, as applicable, or any reproduction thereof, in any form or medium as it may select.

[Applicant's Signature]

Location A: Wanda Road and Santiago Boulevard
(Height: 4ft. 6in. Width: 3ft. 2¼ in. Depth: 2ft. 3¼ in.)



Location B: Villa Park Road and Center Drive
(Height: 4ft. 6in. Width: 3ft. 2¼ in. Depth: 2ft. 3¼ in.)



Location C: Villa Park Road and Lemon Street
(Height: 4ft. 6in. Width: 3ft. 2¼ in. Depth: 2ft. 3¼ in.)



Location D: Taft Avenue and Nichols Avenue
(Height: 4ft. 6in. Width: 3ft. 7¾ in. Depth: 2ft. 3¼ in.)

