

Villa Park Highlights



What's Inside:

- Shimmer me Glimmers
- Santa Parade
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- Neighborhood Watch

CITY COUNCIL ADOPTS STRATEGIC BUSINESS PLAN

At the October 28th City Council meeting the City Council adopted the City's first 5-year Strategic Business Plan. The Plan is the operating statement to ensure that the high quality of life, high property values, and strong community spirit endures and improves as the City faces more than 40 years of service in the 21st Century.

As one of Orange County's safest communities, the City is home to a strong volunteer base and even stronger community spirit. The City is renowned as Orange County's smallest, yet most active City. The Strategic Business Plan assists the City Council in assessing the impact of local decision-making on the City's future quality of life.

Developed as a blueprint for the City's future, the Strategic Business Plan defines the City's goals and assesses the City's financial ability to achieve them. Within the Plan, strategic goals are defined as priorities for the City operations and the annual budget process. The Strategic Business Plan will be reviewed each January and sets the funding priorities for the next fiscal year. The Plan includes fund balances, expenditures, and revenue projections, as well as a prioritized assessment of goals and objectives. Absent available funds, priorities defined within the Plan direct funding strategies for the coming year.

The Strategic Business Plan is organized with distinct Strategic Goals established by the City Council. Underlying each Goal are Directed Priorities functioning as a framework for the City's annual budget. Each of the Directives is supported by a set of Task Objectives and Strategies. Goals for the City are developed with the understanding that any investment in the City's financial resources, physical infrastructure, and staff are made to ensure that the quality of life in Villa Park is preserved and improved. Priorities must be set to ensure that the City's infrastructure is catalogued and well-maintained, that the community is safe, and that property values are maintained through a strict interpretation of the City's building and zoning standards. In addition, the City Council desires to maintain a strong economic base and fund reserve by ensuring that the provision of government services is done responsibly, responsibly, and cost-effectively.

The City's Strategic Goals are:

Maintain the City's high-quality of life and physical property standards through regular assessment, inventory, maintenance, and improvement of the City's physical infrastructure and public amenities.

Maintain the City's low crime rate through the promotion of safe community standards and values.

Develop community awareness and involvement through enhanced community participation, partnerships, and regional programs.

Promote and attract consumerism to the Villa Park Town Center through strong public-private partnerships and business retention programs.

Enhance and maintain the City's fiscal stability.

Copies of the Plan are available at City Hall and on the City's website.

Dates To Remember

- November 18th•
City Council Meeting
- December 7th•
Boat Parade
- December 13th•
Santa Parade
- December 16th•
City Council Meeting

Volunteers In Action

2003 VILLA PARK HOLIDAY BOAT PARADE

Ahoy mates! The time has come again to bring ye barges out dry dock and come about!

The 2003 Villa Park Dry-Land Boat Parade is due to set sail on December 7th from around 4 p.m. to 9 p.m. Just like she was in days past bring yer sloops, dingys, clippers, and cutters and heave to at Villa Park High School for fun!



If you haven't noticed yet, the theme has a bit of the high seas ring to it - "Shimmer me Glimmers!"

So set your tack for Villa Park and enter today! The fun begins when you arrive and ends at the Villa Park Town Center where the many community groups and volunteers have a show for you just waitin' to set sail.

For more information on "Shimmer me Glimmers!" contact City Hall, 998-1500. Entry applications or booth requests can also be picked up at City Hall, 17855 Santiago Boulevard.

ANNUAL SANTA CLAUS PARADE

Santa is making his preparations to visit Villa Park and has scheduled an early stop for Saturday, December 13th. Beginning at 8 a.m. that morning, with the help of the City's Reserve Firefighters and City Council, Santa will make his rounds along a designated route and make stops at identified locations.



"Santa Stops" will be marked by a sign at each location and maps will be available on the City's website and at City Hall in November. To help Santa make his rounds safely it is encouraged that those hoping to visit with Santa make their way to a designated stop location. On streets with a cul-de-sac, Santa will travel to the end of the street and return to the stop location. If your street is not listed as a designated stop, please look for the nearest stop.

As is tradition, Santa will make additional stops along his route where there is a gathering of believers. For more information on the Santa Parade, please contact City Hall at 998-1500.

Foundation Street Clock

FOUNDATION AND ROTARY PARTNER FOR STREET CLOCK

The Villa Park Community Services Foundation and the Villa Park Rotary have partnered to bring the Villa Park Town Center a "Street Clock."

Funding for the Street Clock is being provided through generous donors who will have their name engraved on the Clock's granite base. The Villa Park Pharmacy is donating space for the Clock in a median island in the Town Center parking lot.

The Clock was designed and produced by the Verdin Company and will be delivered and installed over the next few months. Donations are still being accepted for the project and space is on a first come-first served basis.

There is space on the granite base for 48 engraved names. More than 40 people have already paid or committed to pay for space on the base at \$1,000 per donee.

If you would like to be a part of this project or would like more information on how to be a part of the Foundation or Rotary, feel free to contact City Hall at 998-1500 or email the current group Presidents directly at Erik Kuli, erik@kustomimprints.com for the Foundation and Sylvan Swartz, sylvan@swartzcre.com for the Rotary.



Public Safety Happenings

NEIGHBORHOOD WATCH

On October 21st, the City held its 2nd Quarterly Neighborhood Watch Meeting. At the meeting more than 30 new Neighborhood Watch Blocks were created with Block Captains identified for each area.!



There cannot be a law enforcement officer on every corner. Citizen involvement is essential to the successful prevention, detection, and elimination of criminal activity. Neighborhood Watch begins and ends with you.

Participating in Neighborhood Watch is one of the most cost effective security systems you can have in your neighborhood. Serving as a block captain is nothing more than serving as a point of contact for the City, the Sheriff, and your neighbors as to what is happening in your area. The City is actively participating in Neighborhood Watch by making publications available, helping disseminate information to all of the volunteers, and helping coordinate meetings and speakers.

If you are interested in participating in Neighborhood Watch and/or serving as a block captain, contact City Hall at 998-1500.

SPEED LIMIT REMINDER

While the majority of the streets in Villa Park have a speed limit of 25 miles per hour, the major streets, such as Taft, Lemon, Center, Valley, Mesa, and Santiago have speed limits ranging from 25 to 35 miles per hour. Regardless of any posted speed limit, it is unlawful to drive at an unsafe speed based on the conditions of the street. This means that if there are children present, if there is ongoing construction, if the roadway is wet or the weather is foul, the posted speed for the street may be too fast for the conditions. Please be careful and drive safely in Villa Park.



CHANGE THE TIME TO CHANGE THE BATTERIES

The Orange County Fire Chiefs Association's Public Education Committee and the International Association of Fire Chiefs urge residents to adopt the lifesaving habit of changing their smoke detector batteries when they change their clocks to daylight savings time in April, and again when they change them back in October. This past week, Sunday, October 26 at 2:00 a.m., you remembered to change your clocks back one hour to mark the end of daylight savings time. Did you remember to also change the batteries in your smoke detectors?

Over 3,000 people die in home fires every year. Eighty percent of these deaths in the U.S. occur in homes without working smoke detectors. Changing smoke detector batteries twice a year is one of the simplest, most effective ways to reduce these tragic deaths and injuries. The International Association of Fire Chiefs recommends replacing any smoke detector that is ten years old or older. In addition, smoke detectors should be cleaned at least once a year and tested at least once a month. Batteries should never be "borrowed" from a smoke detector to use somewhere else.



The majority of residential structure fires occur between the hours of 10 p.m. and 6 a.m. and early detection of these fires is usually the key to survival.

Smoke detectors and residential sprinklers, along with planning and practicing escape plans, are critical elements to saving lives. For additional information on fire safety, contact your local fire department.





City of Villa Park

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Facsimile: (714) 998-1508
E-Mail: cityhall@villapark.org

TUNE IN VILLA PARK CABLE TV CHANNEL 3

- **1st Tuesday - 7:30 p.m.
Meet the Mayor**
- **2nd Tuesday - 7:30 p.m.
Council Meeting Replay**
- **3rd Tuesday - 7:30 p.m.
Meet the Mayor**
- **4th Tuesday - 7:30 p.m.
Council Meeting LIVE**
- **5th Tuesday - 7:30 p.m.
Special Presentations**

**VPCATV BOARD MEETS THE 2ND THURS
AT CITY HALL - 7:30 P.M.**

**VISIT US ON THE WEB AT
WWW.VILLAPARK.ORG**

KEEP IN TOUCH WITH YOUR LOCAL GOVERNMENT

City Hall	998-1500
City Hall Fax Line	998-1508
City Hall Hotline	998-0250
City Hall Email	cityhall@villapark.org
City Website	www.villapark.org
Sheriff Department	
Non-Emergency	647-7000
Emergency	911
Fire Authority	
Non-Emergency	744-0400
Emergency	911
Fire Station #23	997-2552
Animal Control	935-6848
Health Department	834-7712
County Recorder's Office	834-2500
County Property Assessor	834-2727
County Tax Collector	834-3411
County Auditor-Controller	834-2457
Villa Park County Library	998-0861
Serrano Water District	538-0079
Villa Park Disposal	238-3300
Pacific Bell Telephone	(800) 310-2355
Southern California Edison	(800) 655-4555
Southern California Gas	(800) 427-2200
Adelphia Cable	777-1313

ARE YOU A MEMBER?

**Joining the Villa Park Community Services
Foundation is your opportunity to be a
part of the volunteer spirit in Villa Park.
Join today!**

Villa Park City Council

- Bob Bell**
Mayor
- Patricia Bortle**
Mayor Pro Tem
- Richard Freschi**
Councilmember
- W. Bill MacAloney**
Councilmember
- Robert E. McGowan**
Councilmember

Villa Park Highlights is published by the City of Villa Park and is distributed as a public service to the homes and businesses of the City. The City of Villa Park welcomes your comments, suggestions and questions regarding this publication.

*City of Villa Park
17855 Santiago Boulevard
Villa Park, California 92861*

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