



17855 Santiago Boulevard
Villa Park, California 92861
(714) 998-1500

MINUTES

Regular Meeting on July 14, 2008

ORDER OF BUSINESS

CALL TO ORDER – Vice-Chair Rondi Walsh

The meeting was called to order by Vice-Chair Rondi at 4:37 PM

ROLL CALL

Karen Holthe, Chair	Absent
Rondi Walsh, Vice-Chair	Present
Nicolaas Versteeg, Treasurer	Present
Bob Fauteux, Vice-Treasurer	Present
Carol Duensing, Secretary	Present
Carol Stone, Director of Development	Present
Keith Martin, Director of Special Events	Present
Steve Marquez, Director of Community Services	Present
Bob Hunter, Director of Membership	Present
Roy Berelowitz, Director of Communications	Present
Ken Domer, City Manager	Present
Brad Reese, Mayor, Villa Park	Present
Rich Ulmer, Past Mayor, Villa Park	Present

CONSENT AGENDA

Consideration of June 9, 2008 Minutes

Copies of the June minutes were emailed prior to the meeting with copies available at the meeting.

Minutes approved as presented.

PUBLIC COMMENT

None.



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Old Business – Villa Park History Book

City Manager Ken Domer reported that the history book is at the printer with a completion date of approximately August 10. A book-signing at Rockwell's is to be held August 17 offering wine and cheese.

Table discussion followed addressing issues and questions such as the administrative role VPCSF will have in a book-signing since History Committee wrote the book and VPCSF has the financial obligation to sell the books. It was suggested that VPCSF remain in the background, support Jan Van Emmon by attending the book-signing. Bob Fauteux will attend and collect funds from sales to relieve Jan from responsibility. There was the discussion to ask Jan if History Committee had considered promoting the book.

Rondi posed the question about a plan for future sales at the Foundation's next event as well as future events, plus have another book-signing. Advertising the book was also discussed and a means to get the word out that the book is finished and available. Marketing was briefly touched on plus informational billboards displayed, as done with other events, to get community attention. A book marketing discussion group was considered with Carol Stone volunteering, and Bob Fauteux and Keith offering assistance.

Refunds were discussed and it was decided to wait until it's an issue.

BOARD DIRECTOR REPORTS

TREASURER – VICE-TREASURER – Nicolaas Versteeg – Bob Fauteux

Copies were distributed to Board.

Prior Months Balance Sheet

Prior Months Income Statement

Year – to – Date Income Statement

(Attachment with hard copy)

It was noted that the 2008 picnic raised \$4800.

Discussion regarding the donation from AT & T that will be used on a turn-around to cover the upgrade for VPTV through AT & T for Villa Park cable coverage.

Suggestion to present plaque to Brett Young at City Council meeting for his \$500 award from Rockwell that was generously donated to VPCSF.

Bob Fauteux announced that Foundation tax information has been signed and ready to be filed.



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Motion by Bob Fauteux to have treasurer have authority to write checks up to \$500 without second signature, seconded by Roy, carried.

Amendment to motion by Bob Fauteux, *or assistant treasurer when acting on behalf of treasurer*, seconded by Keith, carried.

DIRECTOR OF MEMBERSHIP – Bob Hunter

Bob reported that 130 thank you letters to donors have been sent, including a thank you to Brett Young for his donation from Rockwell. Bob reported there has been no activity for last 30 days.

Bob reported on the Quick Works progress with suggestion that board members should have access, through sharing. As it stands, licensing is limited to just one PC. Bob felt no intern would be needed at this point for inputting data.

SECRETARY – Carol Duensing

None.

DIRECTOR OF DEVELOPMENT - Carol Stone

Carol previously emailed Setting Priorities for Strategic Planning, Goals Objectives and Activities information, asking board members to complete the request sheet, citing personal goals, etc.

DIRECTOR OF SPECIAL EVENTS – Keith Martin

Rich Ullmer used this category to present information to the Board on the Santiago property owned by a Mr. Ho. The weeds have been chopped down and the lot is for sale. The asking price is \$900,000 with value approximately \$600,000 – 650,000. This property has been discussed by the Board previously in regards to having a park in Villa Park. The lot size is 24,000 sq. ft. In the event there is a continued interest in promoting the idea of a park, community support would be needed. There was discussion to have exploratory committee to approach Mr. Ho with idea, discussion on the City's role in this endeavor with possible funding from government and/or bonds. Ken Domer distributed copies of *Common Sense California* with information regarding grants and public funding.

Pitcher Park, 204 South Cambridge in Orange, was used as an example of a small, quaint half acre neighborhood park, in the event such information was needed for future presentations or comparisons.

Keith reported that Julie Peterson of VPWL donated \$1000 to VPCSF but added there needed to be clarification if the donation is to be used as new donation or part of Halloween budget. Last year the budget was \$2500 but \$2700 was actually spent.



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Steve will look into replacing the damaged stage that will be used for Halloween event.

DIRECTOR OF COMMUNITY SERVICES – Steve Marquez

Steve reported that bussing would be available for those in the community who wish attend the Pacific Symphony event and need transportation.

DIRECTOR OF COMMUNICATIONS – Roy Berelowitz

Roy advised the Board that the Survey Monkey results on the questionnaire are not in.

The presentation from Rick Barnett at the June meeting was discussed and was noted that Rotary was approached prior to the VPCSF presentation and that Rotary will do the *Thanksgiving with Marines* project – with VPCSF as back-up to Rotary.

City Council Meetings – VPCSF representation Schedule

July will be Karen; August will be Bob Fauteux.

NEW BUSINESS

Ken Domer asked for a contribution of \$500 from VPCSF for VPTV Public access channel, *On Demand*, videos of meetings & for AT & T customers. Donation to be earmarked for audio repair & upgrades.

Motion by Roy to approve purchase of new audio equipment up to \$500, seconded by Nic, carried.

ADJOURNMENT

Vice-Chair Rondi adjourned meeting at 6:19 PM.

The next VPCSF meeting will be August 11, 2008, 4:30 p.m., Villa Park Town Hall.